



METAL ROOFING

METAL ROOFING

SHAKE | SLATE | BARREL TILE

ELEVATE YOUR HOME'S EXTERIOR

ProVia® metal roofing systems enhance the safety, security and appearance of any home style. Our roofing offers you an innovative way to:

- **Rethink** the worn and forgotten roof
- **Reroof** with finishes and materials designed to last
- **Refresh** your home's curb appeal

MANUFACTURING METAL ROOFING THE PROFESSIONAL WAY

ProVia caters to a niche within the roofing market that demands a high degree of aesthetic performance, longevity, and quality. Our company defines the products that meet this demand as “professional-class.”

WE SERVE BY CARING FOR DETAILS IN WAYS OTHERS WON'T

We have found success by adhering to a core set of values that guide us as we develop rewarding long-term relationships with our employees, customers and homeowners. If you ask around, you'll find attention to detail is what our customers have come to appreciate and expect from ProVia.

IT HAS LED US TO EXACTING STANDARDS

We feel so strongly about the performance of our metal roofing system that it's backed by a Lifetime Limited Warranty for as long as you own and live in your home. The warranty is even transferrable to subsequent owners. You can read all the details at provia.com/warranty.

PEACE-OF-MIND LIFETIME LIMITED WARRANTY

We think you'll agree, every roof deserves this unconditional care.

We're building your roof to last a lifetime – that's
THE PROFESSIONAL WAY.

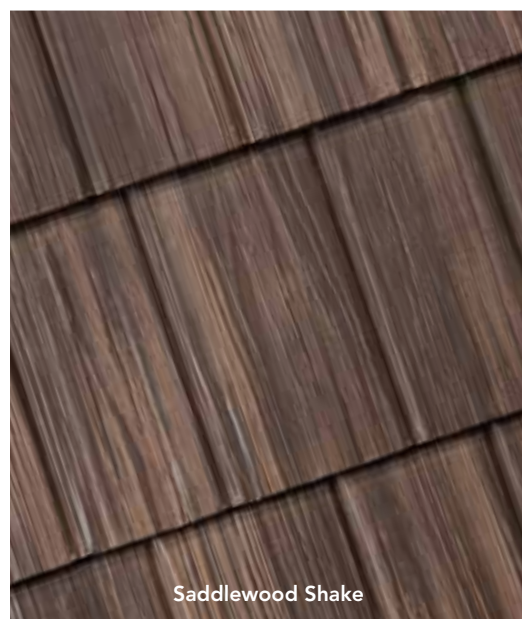
Always visit your local ProVia Roofing Dealer to view a physical sample prior to purchase. Visit www.provia.com/where-to-buy for locations.



Terracotta Barrel Tile



Ironstone Slate



Saddlewood Shake



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SHOWN ON THE COVER:
Coalstone Slate

LIFETIME DURABILITY. ENDLESS BEAUTY.

Our distinctive residential metal roofing styles preserve the unique characteristics of classic roofing materials to enhance the curb appeal of your home. Every intricate detail of these metal shake, slate, and barrel tile panels was carefully selected and cast from time-honored elements into one-of-a-kind profiles featuring authentic, nature-inspired finishes.



Coalstone Slate



Terracotta Barrel Tile



Larkstone Slate



Saddlewood Shake

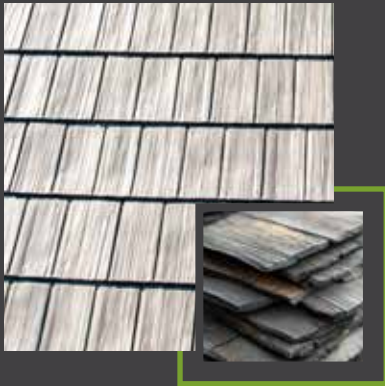


Lodgestone Slate

A CLASSIC REFRESH

ProVia® metal roofing preserves the unique characteristics and intricate details of traditional roofing materials. Designed for an authentic look and cast from hand-selected elements, each panel offers a distinctly natural texture and finish.

Our collection includes three classic profiles that complement any architectural style - **SHAKE, SLATE, AND BARREL TILE.**



Our **Metal Shake Roofing** was designed with the timeless beauty of natural wooden shakes as its blueprint. By carefully studying the texture, grain, and varied profiles of real wood, we crafted a metal shake that captures the warmth and character of traditional shakes while delivering the strength, durability, and low maintenance of modern metal roofing.



Our **Metal Slate Roofing** draws its inspiration from the enduring beauty of traditional slate. By capturing the refined lines, deep shadows, and authentic textures of quarried slate, we've created a roofing panel that delivers classic elegance without the weight, fragility, or upkeep of natural stone. The result is a timeless look paired with performance and durability.



Our **Metal Barrel Tile** roofing takes its design cues from traditional Spanish clay barrel tile, delivering the same distinctive curves and rich character without the drawbacks. Unlike heavy clay that can crack or break, our metal tile is a fraction of the weight while being exceptionally durable, ensuring lasting performance and curb appeal.

SHAKE

PANEL COLORS



BRIARWOOD



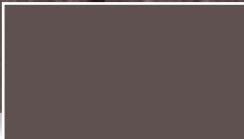
Briar/Lodge
Solid Trim



Briar
Decorative Trim



SADDLEWOOD



Saddle
Solid Trim



Saddle
Decorative Trim

Always visit your local ProVia Roofing Dealer to view a physical sample prior to purchase. Visit www.provia.com/where-to-buy for locations.



Pepper/Iron
Solid Trim



Pepper/Iron
Decorative Trim

PEPPERWOOD



Shade
Solid Trim



Shade
Decorative Trim

SHADEWOOD

SHAKE

Bronzewood

RICH AND DIMENSIONAL

This deep brown is an exquisite blend of brindled chestnut with dusky golden undertones



BRONZEWOOD

Black
Solid Trim

Bronze
Solid Trim

Bronze
Decorative Trim

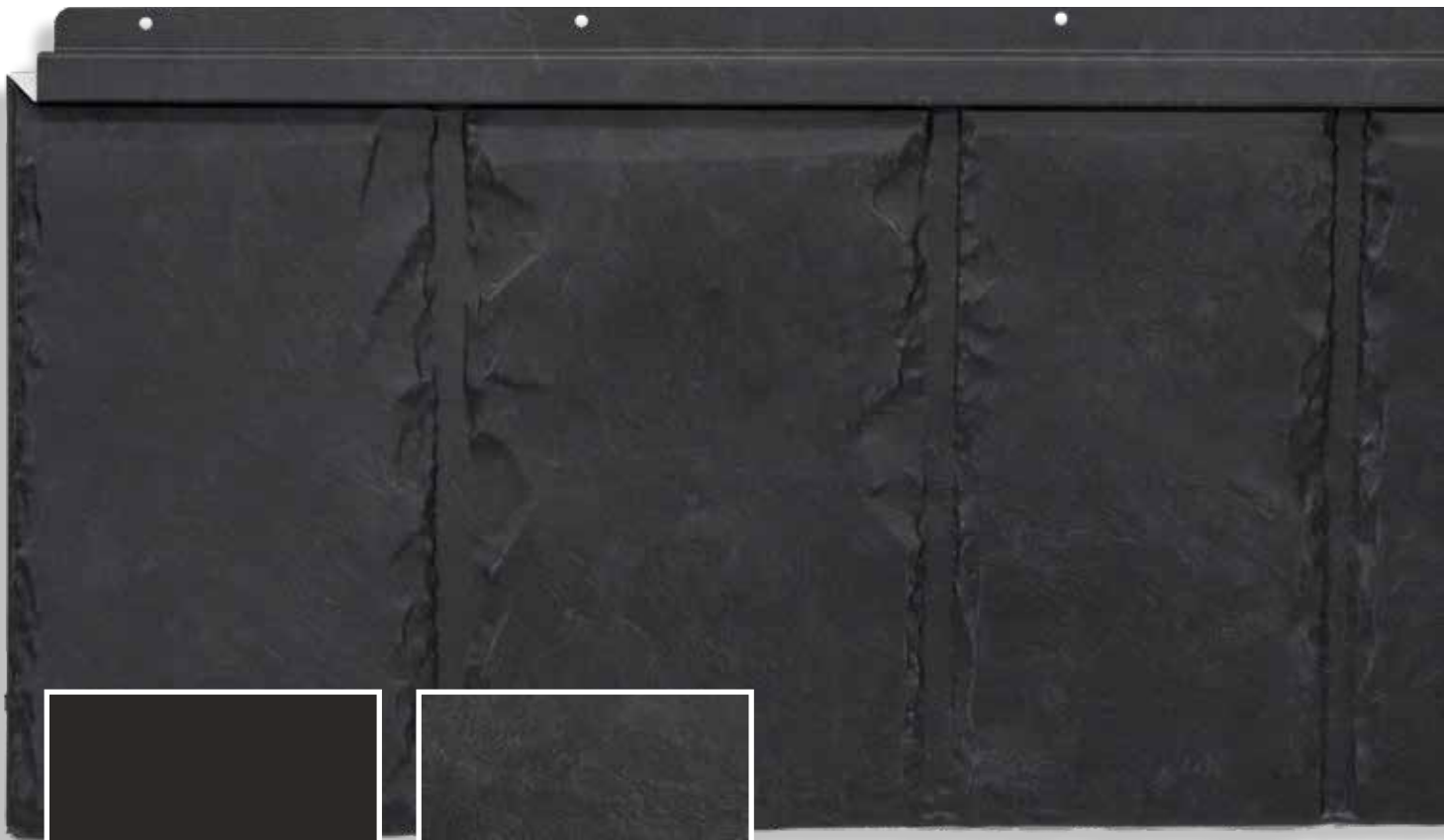
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SLATE

Coalstone

SMOKY, DENSE, AND MOODY

This anthracite gray hue lends dramatic
ambience to any exterior colorscheme



Black
Solid Trim



Coal
Decorative Trim

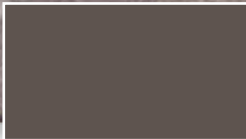
COALSTONE

SLATE

PANEL COLORS



LARKSTONE



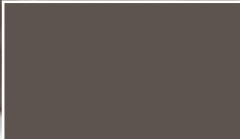
Lark
Solid Trim



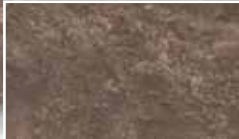
Lark
Decorative Trim



LODGESTONE



Briar/Lodge
Solid Trim

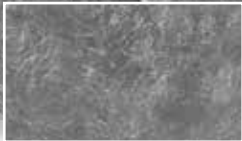


Lodge
Decorative Trim

Always visit your local ProVia Roofing Dealer to view a physical sample prior to purchase. Visit www.provia.com/where-to-buy for locations.



Pepper/Iron
Solid Trim



Pepper/Iron
Decorative Trim

IRONSTONE



Bay
Solid Trim



Bay
Decorative Trim

BAYSTONE

BARREL TILE

TRIM ACCENTS



Terracotta



Jade



Auburn



Mocha

PANEL COLORS

TERRACOTTA



AUBURN





HURRICANE RATED STRENGTH

ProVia® metal roofing is engineered to stand up to nature's toughest tests—including hurricanes. Certified to meet Florida's HVHZ (High Velocity Hurricane Zone) standards, our roofing provides unmatched wind resistance and protection when it matters most. Whether you live on the coast or in storm-prone regions, you can trust ProVia to deliver strength, durability, and peace of mind.

Always visit your local ProVia Roofing Dealer to view a physical sample prior to purchase. Visit www.provia.com/where-to-buy for locations.

MOCHA



JADE



PRODUCT FEATURES

BARREL TILE

WE'VE GIVEN OUR ATTENTION TO EVERY DETAIL

Tens of thousands of surface impressions and an extensive range of variegated textures make up the unrivaled characteristics of each Shake, Slate, and Barrel Tile panel.

A state-of-the-art steel-embossing process adds strength to each panel and creates textures you can actually feel. Nature-inspired hues accentuate the authentic look of hand-split wood shake, quarried slate, and clay tile.

Concealed Fastening System

Hidden fasteners create a clean, uninterrupted look.

Tri-Pigment Reflective Technology®

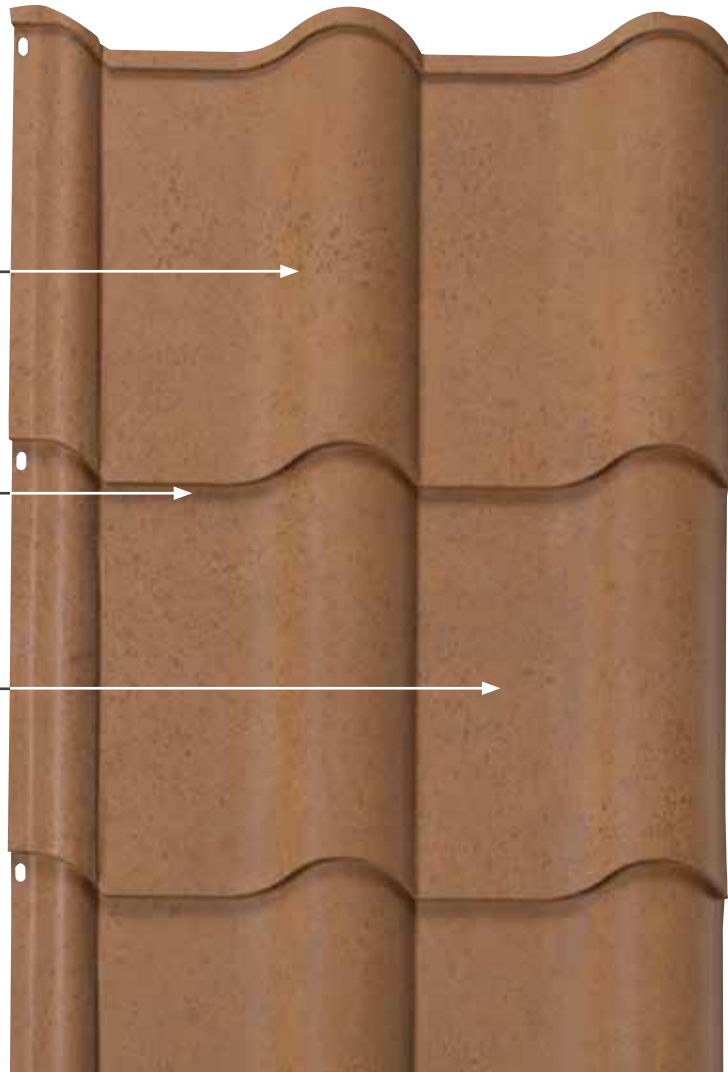
Reflects solar heat, reducing energy costs.

5/8" Reveal

Deep reveal provides more dramatic shadowing.

Kynar™ Pigmented Finish

Printed surface perfectly mimics natural clay Spanish tiles.



ENGINEERED TO PERFORM

Roofing products are laboratory-tested in three classes for Wind Uplift – 30, 60 and 90. Achieving a Class 90 rating requires that roofing panels remain securely fastened to a roof deck to a point of 180mph.

PRODUCT FEATURES

SHAKE AND SLATE

An exclusive, 4-way multi-point locking system provides the essential blueprint that gives ProVia® shake and slate metal roofing systems their long-lasting performance, standing up to even the most extreme environmental conditions.

This form-fit, panelized system is design-engineered to provide:

- Edge-to-edge secure panel placement and field anchoring
- Defense against wind-uplift at speeds up to 180mph*
- An ultimate barrier system for shedding the forces of sheeting rain
- Reverse-side WaveLock™ design for increased panel strength



**4-WAY
MULTI-POINT
LOCKING
SYSTEM**

4-Way Multi-Point Locking System

Provides the highest wind uplift rating in its class.

Water Damming Feature

Provides an extra layer of moisture protection.

Authentic Split Shake Woodgrain

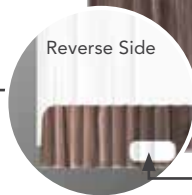
Printed finish replicates natural cedar shakes.

Cast Wood Texture Steel Embossing

Stamped graining accentuates the printed woodgrain.

Water Shedding Channel

Allows water to quickly run off of the roofing panels.



Reverse Side

Weep Hole

Recessed Water Stop

Provides water protection without affecting appearance.

Authentic Quarried Slate Foliation

Printed surface imitates a natural slate appearance.

Cast Slate Texture Steel Embossing

Slate texture is stamped into each panel promoting a natural look.

Water Shedding Channel

Allows water to quickly run off of the roofing panels.

4-Way Multi-Point Locking System

Provides the highest wind uplift rating in its class.

DID YOU KNOW?

ProVia's four-way interlocking panel system and fastening methods exceeded this requirement, reaching *180mph – even surpassing Class 5 Hurricane winds.



THE SWITCH TO METAL ROOFING

WHEN YOU INVEST IN DISTINCTIVE METAL, YOU'LL APPRECIATE KNOWING WE SELECTED THE HIGHEST QUALITY FOR LONG-TERM PERFORMANCE

PROVIA® STAMPED METAL ROOFING IS UP TO

30% THICKER

GALVANIZED STEEL

COMPARED TO OTHER METAL ROOFING PRODUCTS

YET, UP TO 67% LIGHTER THAN ASPHALT SHINGLES

WITH
FACTORY
APPLIED

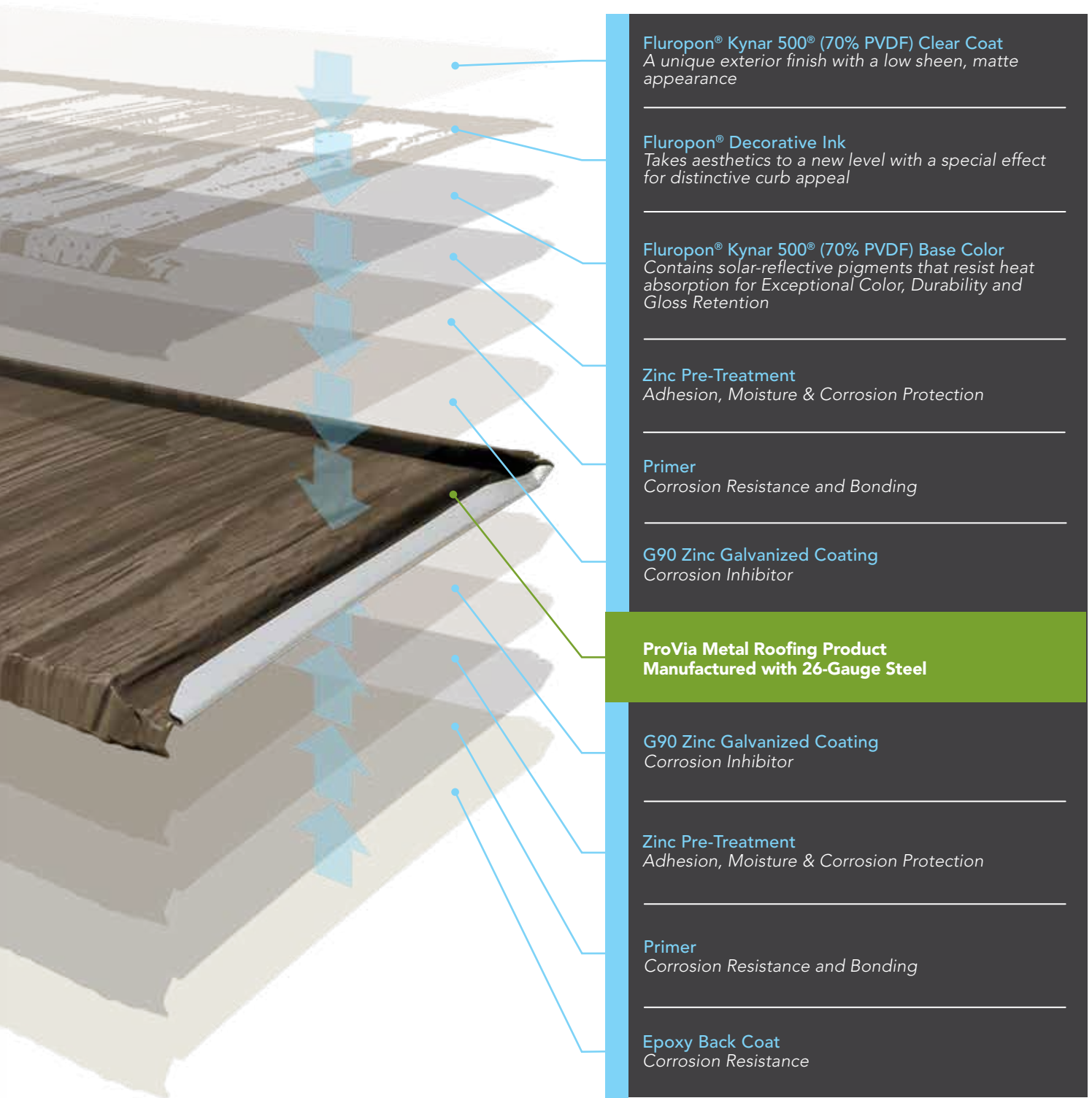
GalvaTecTM

This premium architectural coating is field and time-proven to meet or exceed the most rigorous ASTM performance standards – including UV protection against chalking and weathering, offering long-lasting beauty and durability for as long as you own your home.

MORE PROTECTION

FACTORY-APPLIED TO 26-GAUGE GALVANIZED STEEL

Our **GalvaTec™** finish system raises the benchmark for **true-to-life aesthetics** and the **enduring performance** demanded by today's most discerning homeowner. ProVia Metal Roofing is coated on both sides for added protection against the elements.



Fluropon® Kynar 500® (70% PVDF) Clear Coat
A unique exterior finish with a low sheen, matte appearance

Fluropon® Decorative Ink
Takes aesthetics to a new level with a special effect for distinctive curb appeal

Fluropon® Kynar 500® (70% PVDF) Base Color
Contains solar-reflective pigments that resist heat absorption for Exceptional Color, Durability and Gloss Retention

Zinc Pre-Treatment
Adhesion, Moisture & Corrosion Protection

Primer
Corrosion Resistance and Bonding

G90 Zinc Galvanized Coating
Corrosion Inhibitor

ProVia Metal Roofing Product
Manufactured with 26-Gauge Steel

G90 Zinc Galvanized Coating
Corrosion Inhibitor

Zinc Pre-Treatment
Adhesion, Moisture & Corrosion Protection

Primer
Corrosion Resistance and Bonding

Epoxy Back Coat
Corrosion Resistance

6 REASONS

Your next roof should be a ProVia® metal roof.

1 LONG-TERM VALUE

- **Longevity** – An extensive lifespan, resulting in the last roof you'll ever need to purchase
- **Cool Roof Technology** – Solar reflective pigments can improve indoor comfort and contribute to reduced energy consumption during warmer months
- **Improved Resale Value** – Recognized as an attractive home improvement upgrade
- A ProVia metal roof can **reduce your homeowners insurance** premiums
**Not available in every market*

2 PROTECTION

- **Strength & Durability** – 26-gauge steel, design-engineered with locking systems to provide superior weather and impact protection
- **Third-Party Tested** for Hail, Wind, Rain, Corrosion and Tensile Strength, meeting or exceeding stringent ASTM and UL industry standards

3 WARRANTY

- **Lifetime non pro-rated warranty** on material defect for original homeowner
- **40-Year** chalk and fade guarantee
- **Warranty is transferrable** to subsequent owners
- **Certified Installers** are trained by ProVia experts, a key to long-term performance

4 CURB APPEAL

- **Enhanced Aesthetics** – Uniquely designed with natural characteristics of clay tile, shake, or slate materials
- **Distinctive Style** – Complements any architectural design
- **Fade & Chalk Resistant** – Outstanding color retention and protection against damaging UV rays

5 LOW MAINTENANCE

- **Built-In Resistance** – Exclusive GalvaTec™ Finish System contributes to exceptional dirt, mildew and stain protection
- **Ongoing Peace-of-Mind** – Material degradation is virtually non-existent as compared to natural or stone-coated products

6 ENVIRONMENTAL STEWARDSHIP

- **Energy-efficiency** contributes to low utility costs
- **American-manufactured** using a portion of domestic recycled steel
- **100% recyclable**

A REFRESHING VIEW

BUILT-IN RESISTANCE

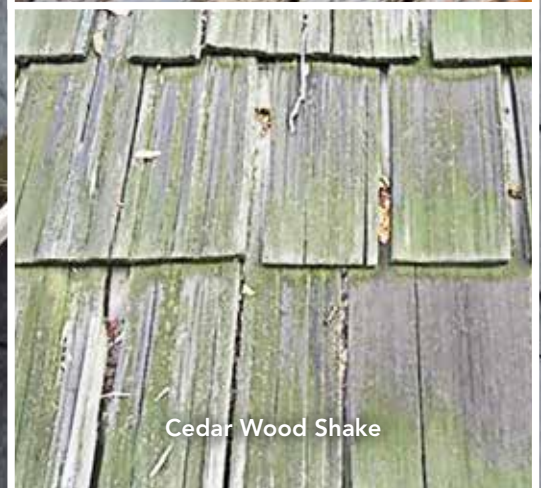
Your roof deserves to stay beautiful, so we've designed one to last the test of time. Carefree maintenance and enduring beauty is what you can expect from our premium, GalvaTec factory-finish, well-suited for high-end residential and commercial architecture.



Barrel Tile



Slate Tiles



Cedar Wood Shake

DID YOU KNOW?

The hardened, resin-based surface of our **GalvaTec** finish system inherently protects against unsightly algae formation and black streaks prevalent to granular and porous roofing materials like traditional asphalt, slate and wood shake. The surface is so durable it's even graffiti-resistant.

With a metal roof, you'll retain everlasting color and beauty.

Ironstone Slate

FINISHING TRIMS & FLASHINGS

OFTEN OVERLOOKED, THESE SYSTEM COMPONENTS PROVIDE THE ANCHOR TO PERFORMANCE AND REFINEMENT

The essential role of unexposed roof flashing is to protect against water infiltration and consequential damage. In simultaneous defense, roof trim components are precisely formed to anchor the overall system together and prevent uplift. Components, especially exposed rake and valley trims, provide the final edge-to-edge fit-and-finish for a refined appearance.



AVAILABLE FOR:

▲ SHAKE ■ SLATE ● BARREL TILE

See the Product Specifications Brochure for a full list.

TRIM ACCENTS

COLORS

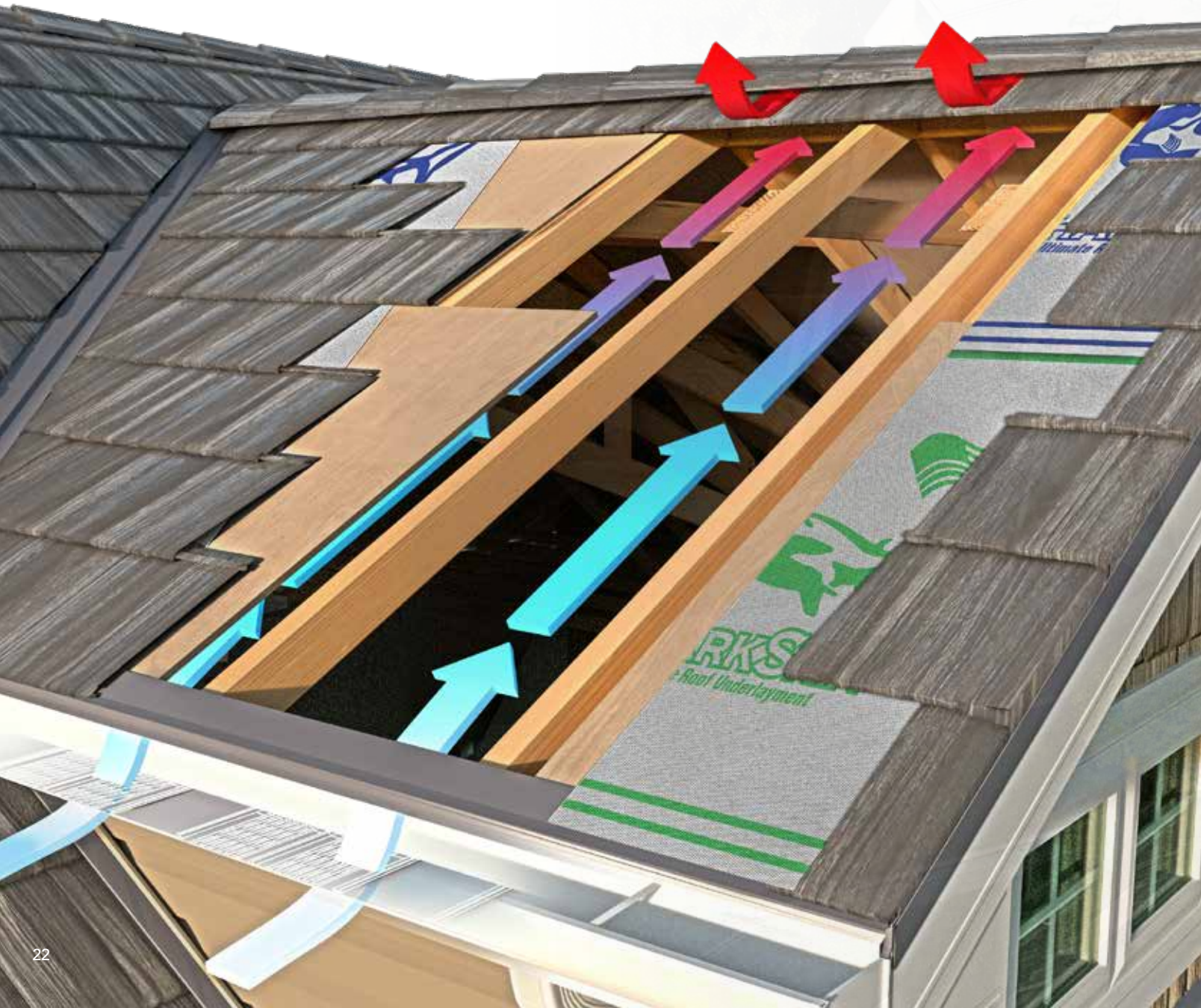
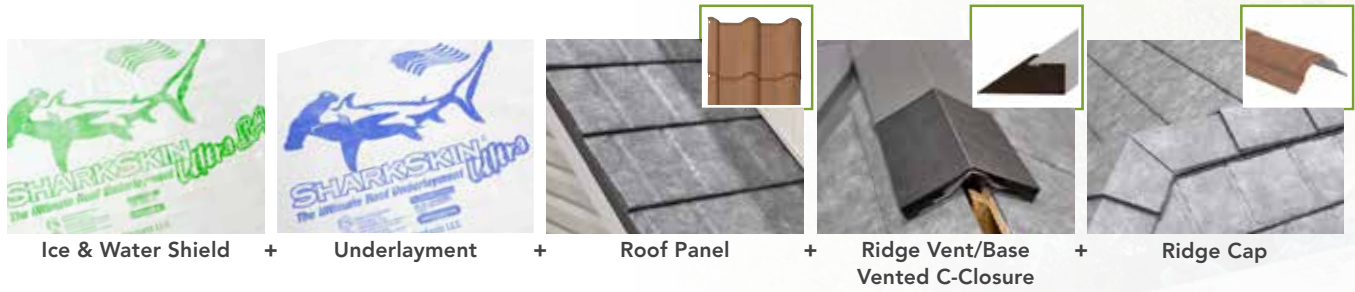
Architectural design and personal style are key factors that influence the ultimate curb appeal of your metal roof. Choose from coordinating solid or decorative trim colors to achieve the desired level of contrast and a resulting finish that fits your style.



The attractive metal panel profiles combined with refined rake and valley trims provide an edge-to-edge finish and a distinctly pristine appearance.

ROOFING COMPONENTS AND VENTILATION

A TOTAL-DEFENSE SOLUTION



ROOFING PROTECTS UP TO 60% OF A HOME'S EXTERIOR SURFACE - PROPER INSTALLATION OF ALL COMPONENTS IS CRUCIAL

Ice & Water Shield	Self-adhering underlayment used to prevent damage to the roof substrate caused by ice dams
Underlayment	Water-resistant vapor barrier giving an extra layer of protection for the roof deck from condensation and severe weather
Roof Panel	Steel panels created for high resistance to the elements while achieving optimum aesthetics
Ridge Vent	Allows warm, humid air to escape the attic, increasing energy efficiency and prolonging the life of the roof
Ridge Cap	Installed over the ridge vent system, an aesthetically pleasing finish to the metal roof

3 WAYS PROPER ATTIC VENTILATION PROMOTES ALL-SEASON HEALTH AND COMFORT

ALLEVIATES HEAT BUILDUP

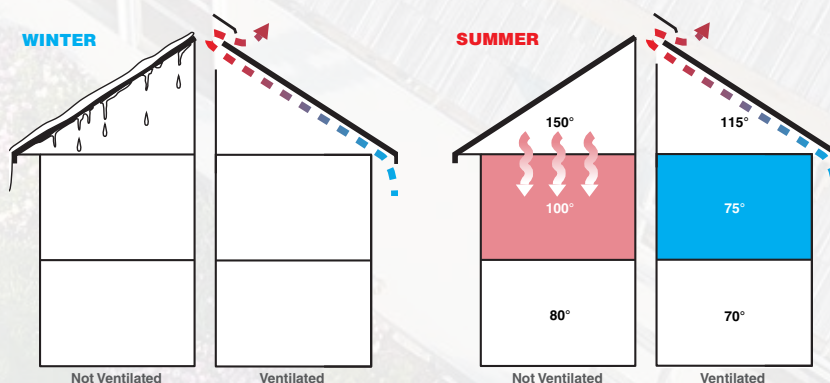
- Prevents indoor temperature extremes
- Aids in maintaining low energy costs
- Diminishes roof deterioration

HELPS PREVENT MOISTURE ACCUMULATION

- Reduces condensation
- Minimizes risk of mold, mildew and fungus growth
- Lessens risk of wood rot

REDUCES THE EFFECTS OF ICE DAMMING

- Ice dams can occur when warm air from the living space reaches the attic and becomes trapped. This can allow the snow to melt on the roof deck and travel to the eaves, where it can freeze and backup – forcing its way under the shingle, causing a dam-like effect.
- Proper roof ventilation ideally keeps the attic at the same outside temperature, helping to prevent any snow from melting due to the interior temperature of the home.



A NATURALLY RESPONSIBLE CHOICE

REDUCE. REUSE. RECYCLE.

Metal is highly regarded as the natural choice for sustaining environmental resources.



AMERICAN-MANUFACTURED
USING A PORTION OF DOMESTIC
RECYCLED STEEL

100%
RECYCLABLE


Your education...
...is our
future

LIFE SPAN

LIFETIME METAL ROOF

THE LAST ROOF YOU'LL EVER BUY

10+ YEARS  10+ YEARS  10+ YEARS  10+ YEARS
RECURRING NON-METAL ROOF REPLACEMENTS

DID YOU KNOW?

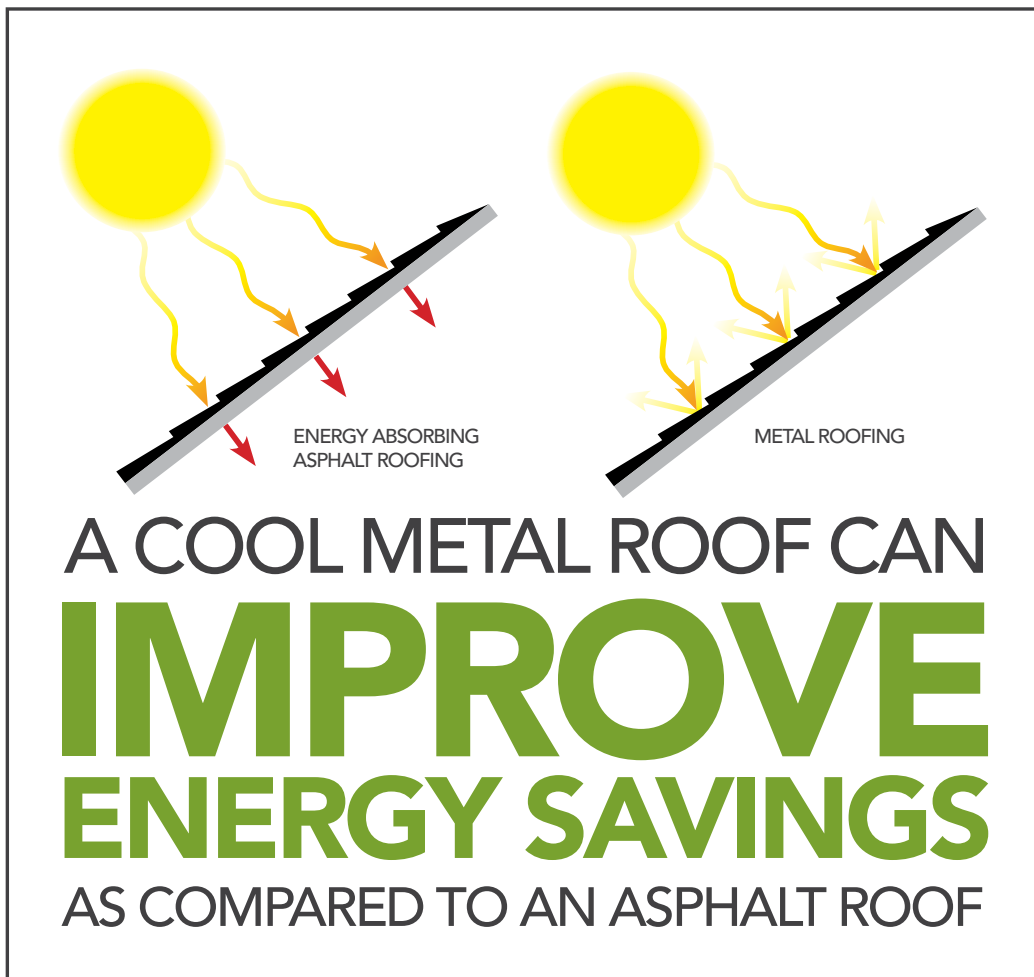
Every year, by recycling steel, the United States saves enough energy to supply the city of Los Angeles, CA with nearly 10 years worth of electricity.

Source: Recycle USA | recycleusainc.com

LASTING SOLAR DEFENSE

IMPROVING YOUR HOME ENERGY SAVINGS

A cool metal roof is determined by the application of a specially formulated reflective coating, which can reduce energy consumption and contribute to air conditioning cost savings, improving indoor comfort during warmer months.



The ProVia® **GalvaTec™** system provides a highly reflective and highly emissive factory-coated finish, which is optimal for reducing energy consumption and re-emitting absorbed solar radiation.

STANDARDS & CERTIFICATIONS

ACCREDITATION AND TESTING

ProVia® metal roofing products are voluntarily third-party tested and certified, and meet or exceed stringent industry standards.

Pre-Finished, Shake, Slate, and Barrel Tile

TEST TYPE	STANDARD	RATING
Wind Uplift	TAS 125	Class 90
	TAS 125	Class 60
	UL 580	Class 30
Impact Resistance	UL 2218	Class 4
Fire Rating	ASTM E108 and UL 79	Class A
Corrosion Resistance	ASTM B117	Pass
Weather Resistance	ASTM G-155	Pass
Wind-Driven Rain	TAS 100-95	Pass
Foot Traffic Resistance	ANSI-FM4470 (2016)	Pass
Tensile Strength	ASTM E8/E8M-16a	Pass
Florida-HVHZ (Shake)	FL# 37381	Pass
Florida-HVHZ (Slate)	FL# 37870	Pass
Florida-HVHZ (Barrel Tile)	NOA# 24-0124.02	Pass



Each of our metal roofing panel colors has been rated for solar reflectance, and these values are listed by the Cool Roof Rating Council (CRRC) at coolroofs.org.

The CRRC was created in 1998 to develop accurate and credible methods for evaluating and labeling the solar reflectance and thermal emittance (radiative properties) for roofing products, to support research, and serve as an educational resource for information on roofing.



ProVia is a proud member of the Metal Roofing Alliance (MRA), which is the leading voice for companies and professionals involved in the residential metal roofing industry. An affiliate organization of the Metal Construction Association, the MRA is dedicated to helping homeowners make educated roofing decisions and connecting them with expert metal roofing professionals. As such, we support advocacy in building code and standards arenas, quality materials, installation and design using metal roofing.



BARREL TILE ROOFING



SLATE ROOFING



Your Vision is
Our Inspiration

Visit provia.com
to learn more about
our other products.



DOORS



WINDOWS



SIDING



STONE



DISCOVER MORE

WEBSITE

ProVia.com makes it easy to explore and compare numerous door, window, siding, stone or roofing options in a straightforward, interactive way. Configure a door or window, visualize products on your home, explore color palettes, and learn about different architectural styles—all from our innovative Design Center. Save your favorite products, colors, photos or ideas throughout the site into your own ProVia® portfolio for reference any time and share them across your favorite social media platforms.



VISUALIZER

Let your imagination run free with this exterior home design tool. Select from a library of existing home styles or upload a photo of your own home.

In a few easy steps, update your siding color, add stone or metal roofing, configure windows, or create a one-of-a-kind entry door system.

Looking for professionally inspired color and product palettes? Apply one of our pre-selected Designer Collections to create a curb-appealing look.



APP

Use the ProVia app to configure doors and windows or select from an extensive collection of vinyl siding, manufactured stone and metal roofing styles.



Features:

- Door and Window Configuration
- Vinyl Siding Profiles, Colors and Accessory Accents
- Manufactured Stone Styles, Color Palettes and Grout Options
- Metal Roofing Profiles, Trims and Colors
- Videos, Photo Galleries and Catalogs
- ProVia Dealer Locator



SOCIAL MEDIA

We love seeing how you apply our products to your home. Please share your photos with us.





“To serve, by caring for details in ways others won’t.” It’s not just our mission, but a way of letting our light shine every day at ProVia®. We continually strive to put these words into action by providing unmatched quality and service. The P-icon symbolizes each employee’s commitment to devoting the utmost care, pride and quality into each building product we manufacture...it’s The Professional Way.

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