

HOW DOES VINYL SIDING COMPARE TO THE COMPETITION?

	Vinyl Siding	Fiber Cement Board
Durability	<ul style="list-style-type: none"> Engineered for optimum stiffness and stability Lightweight 	<ul style="list-style-type: none"> Susceptible to freeze/thaw conditions Absorbs moisture Potential for rot, mold and/or poor indoor air quality
Beauty	<ul style="list-style-type: none"> Ever-increasing spectrum of colors Dark, periodic and historic color options 	<ul style="list-style-type: none"> Higher cost for prefinished color options Limited colors available from manufacturer Periodic repainting necessary
Maintenance	<ul style="list-style-type: none"> Simple cleaning once annually Mild soap and a garden hose Does not require caulking 	<ul style="list-style-type: none"> Must be repainted to maintain appearance and moisture resistance Caulking and periodic re-caulking are necessary to prevent moisture damage
Installation	<ul style="list-style-type: none"> Starts performing from moment of installation No labor-intensive priming, caulking or painting 	<ul style="list-style-type: none"> If not prefinished (at added cost), must be primed Must be painted Requires caulking
Environmental Impact	<ul style="list-style-type: none"> Points toward green building programs Requires no additional finish resources Inherent rain screening characteristics May contain recycled content 	<ul style="list-style-type: none"> Earns relatively low points in the ICC 700 National Green Building Standard™
Value	<ul style="list-style-type: none"> Lower total installed cost (includes material and labor) More efficient at the job site Never requires painting No long-term maintenance costs 	<ul style="list-style-type: none"> More than 51% higher initial purchase price (includes labor and finish costs), than vinyl siding Requires priming Requires one or two coats of paint Up to 15% upcharge for preprimed and prefinished boards

For more information about insulated vinyl siding vs. fiber cement, visit www.vinylsiding.org.