

2019 Cost vs Value



ProVia's products deliver maximum return on investment
Revealed in REMODELING Magazine's 2019 Cost vs. Value Report



2019 COST VS VALUE REPORT

	PROJECT	JOB COST	RESALE VALUE	COST RECOUPED
1.	UPSCALE Garage Door Replacement	\$3,611	\$3,520	97.5%
2.	MIDRANGE Manufactured Stone Veneer	\$8,907	\$8,449	94.9%
3.	MIDRANGE Minor Kitchen Remodel	\$22,507	\$18,123	80.5%
4.	MIDRANGE Deck Addition (wood)	\$13,333	\$10,083	75.6%
5.	MIDRANGE Siding Replacement	\$16,036	\$12,119	75.6%
6.	MIDRANGE Entry Door Replacement (steel)	\$1,826	\$1,368	74.9%
7.	UPSCALE Window Replacement (vinyl)	\$16,802	\$12,332	73.4%
8.	UPSCALE Grand Entrance (fiberglass)	\$8,994	\$6,469	71.9%
9.	UPSCALE Window Replacement (wood)	\$20,526	\$14,530	70.8%
10.	MIDRANGE Deck Addition (composite)	\$19,150	\$13,232	69.1%
11.	MIDRANGE Roofing Replacement (Asphalt)	\$22,636	\$15,427	68.2%
12.	MIDRANGE Bathroom Remodel	\$20,420	\$13,717	67.2%
13.	MIDRANGE Universal Design Bathroom	\$33,374	\$20,868	62.5%
14.	MIDRANGE Major Kitchen Remodel	\$66,196	\$41,133	62.1%
15.	MIDRANGE Roofing Replacement (Metal)	\$38,600	\$23,526	60.9%
16.	MIDRANGE Bathroom Addition	\$47,427	\$28,726	60.6%
17.	UPSCALE Bathroom Remodel	\$64,743	\$38,952	60.2%
18.	UPSCALE Major Kitchen Remodel	\$131,510	\$78,524	59.7%
19.	MIDRANGE Master Suite Addition	\$130,986	\$77,785	59.4%
20.	UPSCALE Bathroom Addition	\$87,704	\$51,000	58.1%
21.	MIDRANGE Backyard Patio	\$56,906	\$31,430	55.2%
22.	UPSCALE Master Suite Addition	\$271,470	\$136,820	50.4%

Midrange & Upscale

Several projects in the Cost vs. Value report cover the same part of the house but at different levels of fit and finish. The baseline or standard version is called midrange project and the higher-priced version an upscale project.

Increase Your Home's Resale Value and Boost Curb Appeal with New Doors, Windows, Siding & Stone



Eventually, just about everyone sells a home. And, whether it's your own property – the average American family lives in their home for just 12 years – or the home of a loved one, you're going to want to get the best possible price.

When that time comes, exterior home improvement projects provide two important advantages that work in your favor:

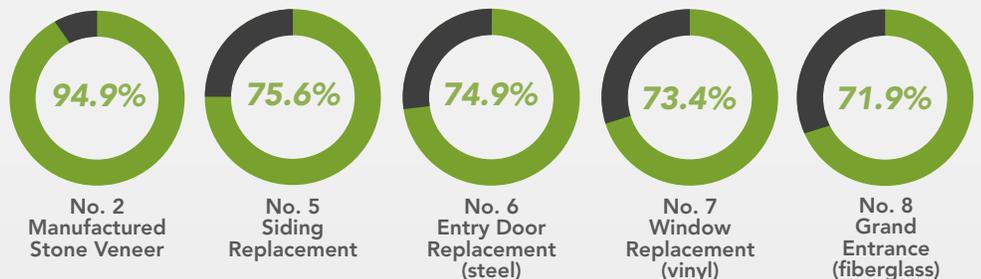
Good curb appeal attracts more buyers and can help your home sell more quickly.

Exterior home improvements can increase your homes value.



In fact, exterior home improvement projects account for nine of the Top 10 best value home upgrades, according to Remodeling Magazine's 2019 Cost vs. Value Report. All of ProVia's product lines made this year's leading categories. Here's a look at the results for each of those categories:

Cost Recouped



“Exterior jobs boost a home’s curb appeal, which real estate professionals say is crucial to resale value.”

-REMODELING magazine



“Curb appeal” and “first impressions” are central to a real-estate professional’s estimation of resale value. Granted, a home’s exterior will only persuade potential buyers to see more, and first impressions can vary from one individual to the next. But the impact these impressions make is critical in setting the stage for what a buyer is willing to pay for a home.

Best Value Home Improvements



Manufactured Stone

No. 2 Best Value Project Overall

Manufactured stone pairs nicely with vinyl siding, and returns 94.9% of your investment. Manufactured stone can help achieve any design style and provides several options for upgrading your home's exterior, including adding dramatic appeal and texture, highlighting special architectural details and creating a luxurious patio setting.



Siding

No. 5 Best Value Project Overall

New vinyl siding will return approximately 75.6% of your return on investment. Because the technology of vinyl siding has greatly improved over the past 30 years, it lasts longer, looks nicer and provides good weatherability. ProVia offers: Insulated, Traditional, and Decorative (Shakes & Scallops and Board 'n Batten) vinyl siding.



Steel Entry Doors

No. 6 Best Value Project Overall

Installing a new steel entry door will recoup 74.9% of the cost, according to the Cost Vs. Value Report. Choose something different than your neighbor by selecting one of ProVia's standard paint colors or get a custom-matched color of your choice. The design options with these doors are virtually endless.



Vinyl Windows

No. 7 Best Value Project Overall

Looking for a way to give your home extra character? Upscale vinyl windows will recoup 73.4% of their cost. Protecting your home's interior from sun damage and allowing simple, easy cleaning are just a couple of the advantages of new vinyl windows. ProVia offers four different window lines to meet all of your needs – and your budget.



Fiberglass Entry Doors

No. 8 Best Value Project Overall

Considered an upscale remodel by Cost Vs. Value, installing a grand entrance fiberglass entry door on your home will recoup 71.9% of the cost. Be the talk of the town by adding decorative glass in two sidelites and a nice transom to complete the look.

Maximum Impact

Considering this trend, you may want to take a comprehensive approach to maximizing your home's curb appeal and value – say, by pairing a new entry door with manufactured stone and updated fixtures for an eye-catching effect or replacing your doors and windows at the same time to create a cohesive exterior appearance for your home.

And don't forget the little things. Upgraded hardware, scrubbed walkways, fresh mulch and landscaping, a new welcome mat, attention to small details will enhance the bigger improvements to help you sell your home at the best price.

Download Your Report For Free Today

As a corporate sponsor of the Cost vs. Value study, ProVia believes that well-informed homeowners make better buying decisions. The chart on the cover of this brochure reflects national averages; however, local Cost vs. Value numbers are available on the website.

There you can quickly and easily download a report showing data for one of 100 cities nationwide. Using Tampa as an example, below is a sample view of this easy-to-use resource available to you free of charge at costvsvalue.com.

