

# 2018 Cost vs Value



ProVia's products deliver maximum return on investment  
Revealed in REMODELING Magazine's 2018 Cost vs. Value Report



## 2018 COST VS VALUE REPORT

	PROJECT	JOB COST	RESALE VALUE	COST RECOUPED	CHANGE VS 2017
1.	UPSCALE Garage Door Replacement	\$3,470	\$3,411	98.3%	↑
2.	MIDRANGE Manufactured Stone Veneer	\$8,221	\$7,986	97.1%	↑
3.	MIDRANGE Entry Door Replacement (steel)	\$1,471	\$1,344	91.3%	↑
4.	MIDRANGE Deck Addition (wood)	\$10,950	\$9,065	82.8%	↑
5.	MIDRANGE Minor Kitchen Remodel	\$21,198	\$17,193	81.1%	↑
6.	MIDRANGE Siding Replacement	\$15,072	\$11,554	76.7%	↑
7.	UPSCALE Window Replacement (vinyl)	\$15,955	\$11,855	74.3%	↑
8.	MIDRANGE Universal Design Bathroom	\$16,393	\$11,581	70.6%	↑
9.	MIDRANGE Bathroom Remodel	\$19,134	\$13,422	70.1%	↑
10.	UPSCALE Window Replacement (wood)	\$19,391	\$13,468	69.5%	↓
11.	MIDRANGE Roofing Replacement	\$20,939	\$14,320	68.4%	↓
12.	UPSCALE Grand Entrance (fiberglass)	\$8,591	\$5,809	67.6%	↓
13.	MIDRANGE Deck Addition (composite)	\$17,668	\$11,239	63.6%	↓
14.	MIDRANGE Bathroom Addition	\$44,717	\$26,769	59.9%	↑
15.	MIDRANGE Major Kitchen Remodel	\$63,829	\$37,637	59.0%	↓
16.	MIDRANGE Master Suite Addition	\$123,420	\$69,807	56.6%	↓
17.	UPSCALE Bathroom Remodel	\$61,662	\$34,633	56.2%	↓
18.	UPSCALE Bathroom Addition	\$83,869	\$45,752	54.6%	↓
19.	UPSCALE Major Kitchen Remodel	\$125,721	\$67,212	53.5%	↓
20.	UPSCALE Master Suite Addition	\$256,229	\$123,797	48.3%	↓
21.	MIDRANGE Backyard Patio	\$54,130	\$25,769	47.6%	↓

### Midrange & Upscale

Several projects in the Cost vs. Value report cover the same part of the house but at different levels of fit and finish. The baseline or standard version is called midrange project and the higher-priced version an upscale project.

**Increase Your Home's Resale Value and Boost Curb Appeal with New Doors, Windows, Siding & Stone**



Eventually, just about everyone sells a home. And, whether it's your own property – the average American family lives in their home for just 12 years – or the home of a loved one, you're going to want to get the best possible price.

When that time comes, exterior home improvement projects provide two important advantages that work in your favor:

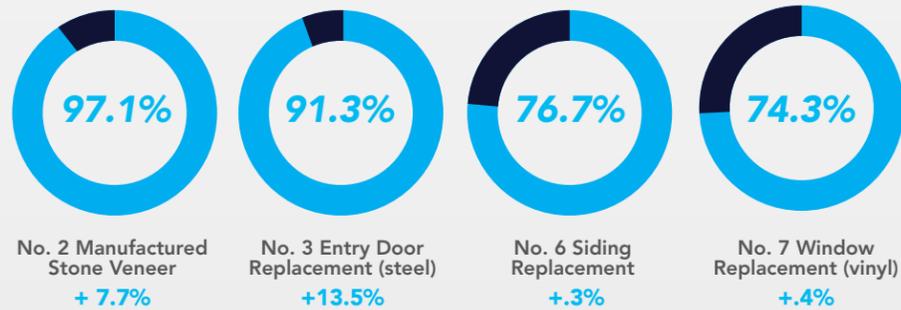
**Good curb appeal attracts more buyers and can help your home sell more quickly.**

**Exterior home improvements can increase your homes value.**



In fact, exterior home improvement projects account for seven of the Top 10 best value home upgrades, according to Remodeling Magazine's 2018 Cost vs. Value Report. All four of ProVia's product lines made this year's leading categories. Here's a look at the results for each of those categories:

**Cost Recouped**



**“Exterior jobs boost a home’s curb appeal, which real estate professionals say is crucial to resale value.”**

-REMODELING magazine

The report found that “curb appeal” projects generated overall higher returns on investment than interior remodels. Furthermore, the real estate professionals surveyed for the report gave the highest scores to projects that replaced existing features, like those showcased on the opposite page.



**Best Value Home Improvements**



**Manufactured Stone Veneer**

The No. 2 best value project overall and No. 1 in the mid-range home improvement category is the installation of manufactured stone veneer, which returns 97.1% of your investment. Pairing nicely with vinyl siding, manufactured stone can help achieve any design style and provides a nearly unending array of options for upgrading your home exterior, such as:

- Glamming up an entryway
- Adding dramatic appeal & texture to your home's façade
- Highlighting special architectural details
- Creating a luxurious patio setting



**Siding**

The No. 6 overall best value home improvement is siding. You can expect new vinyl siding to provide about 76.7% return on your investment. New siding is such a good value because the technology of vinyl siding has improved tremendously over the past 30 years, enabling manufacturers to offer products that last longer, look nicer and provide good weatherability. ProVia offers three types of vinyl siding:

- Insulated Vinyl Siding
- Traditional Vinyl Siding
- Decorative Vinyl Siding
  - Shakes & Scallops
  - Board 'n Batten



**Steel Entry Doors**

The No. 2 best value project for mid-range home improvements and No. 3 overall is the installation of a new steel entry door, for which you will recoup 91.3% of the cost, according to the report. Adding a grand entrance fiberglass door also scored well with a 67.6% return on investment.



**Vinyl Windows**

Replacing vinyl windows finished No. 7 in overall best value project, with upscale vinyl windows recouping 74.3% of their cost. Looking for a way to give your home extra individuality and character? Decorative glass is a great option for new windows that will make your home stand out. Aside from the boost in curb appeal and home value, new doors and windows also provide increased:

- Beauty
- Durability
- Security
- Energy/Thermal Efficiency

Protecting your home's interior from sun damage and allowing simplified cleaning are additional advantages offered by replacement windows. ProVia offers three high-quality, energy-efficient window lines that meet every customer's budget, and one luxury line of vinyl exterior-wood interior windows.

**Maximum Impact**

Considering this trend, you may want to take a comprehensive approach to maximizing your home's curb appeal and value – say, by pairing a new entry door with manufactured stone and updated fixtures for an eye-catching effect or replacing your doors and windows at the same time to create a cohesive exterior appearance for your home.

And don't forget the little things. Upgraded hardware, scrubbed walkways, fresh mulch and landscaping, a new welcome mat, attention to small details will enhance the bigger improvements to help you sell your home at the best price.

# 2018 Cost vs Value

## Download Your Report For Free Today

As a corporate sponsor of the Cost vs. Value study, ProVia® believes that well-informed homeowners make better buying decisions. The chart on the cover of this brochure reflects national averages; however, local Cost vs. Value numbers are available on the website.

There you can quickly and easily download a report showing data for one of 100 cities nationwide. Using Tampa as an example, below is a sample view of this easy-to-use resource available to you free of charge at [costvsvalue.com](http://costvsvalue.com).

### 2018 COST VS VALUE REPORT

Home > **Cost vs. Value 2018**

Like 0 0 0

**COST vs VALUE** 2018

This site compares average cost for 21 popular remodeling projects in 149 markets with the value those projects retain at resale in 100 U.S. markets. Check out this year's [trends](#) and how they compare to prior years.

Select another Year:

**STEP 1: NATIONAL**   **STEP 2: REGIONAL SOUTH ATLANTIC**   **STEP 3: CITY TAMPA, FL**

## REGIONAL CITY DATA - TAMPA, FLORIDA

**Download data for TAMPA, FLORIDA**

- City data for 21 projects, including:
  - City Job Costs
  - City Resale Value
  - City Cost Recouped
  - City/Region Comparison
  - City/National Comparison



Doors • Windows • Siding • Stone  
[provia.com](http://provia.com)

© 2018 ProVia  
P-MK-01850-18

This informational flyer was developed using data and insights from [costvsvalue.com](http://costvsvalue.com), and with the consent of Hanley-Wood Media, Inc.

©2018 All rights reserved ProVia and Hanley-Wood, LLC.

Complete data from the Remodeling 2018 Cost vs. Value Report can be downloaded free at [www.costvsvalue.com](http://www.costvsvalue.com).