



Increase Home Resale Value with Eye-Catching Midrange Improvements

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Whether building a new home or considering a facelift on an existing home, there are midrange improvements that you can take to the bank, so to speak, while others may have you depositing some of your hard-earned cash right out the window. Knowing which ones provide the best return on investment (ROI) will make selling time more profitable.

Remodeling magazine recently released their 28th annual Cost vs. Value Report evaluating construction costs and the associated resale value (Cost-Value) for 36 of the most popular home improvement projects. Five midrange home improvement projects provided the homeowner the highest ROI at selling time.

“Making your home stand out from others on your block and others on the market is achievable if you plan wisely when it comes to remodeling projects,” says Phil Wengerd, vice president of market strategies at

ProVia®, a leading building products manufacturer. “This year’s statistics indicate that moderately priced exterior projects can retain excellent value when the home is being sold.”

The **20-gauge steel entry door** provides the highest Cost-Value in the 2015 report. It was the only project that pays back more than the original investment, coming in with a 101.8% return nationally, up 5.4 percent from the previous year.

There are many things to consider when investing in a quality steel entry door. Before running to a Big Box store to look at a limited inventory, check out custom steel entry doors manufactured by a quality-driven door manufacturer. There will be a host of styles and options, features and specifications (such as R-values), door hardware options, stain or paint finishes, accessories and glass options. A new entry door is not purchased often, so wise research



There are a host of styles, options, and specifications for steel entry doors.

will not only provide you with something to enjoy for years, but also provide incredible curb appeal when the time comes to sell.

Number two on the list of home improvements with strong Cost-Value at 92.2 percent is manufactured stone veneer on a home exterior. It is a project listed for the first time in the report, with demand for quality manufactured stone veneer growing tremendously. As with the steel entry door, a little research can go a long way, providing quality and options not found in Big Box store. Make sure the manufacturer has a wide range of sizes, colors, shapes and styles. Be sure to check out the warranty.

The remaining three of the top five categories for the best midrange home improvement projects include garage door replacements, vinyl siding replacement and wooden deck additions. Of these three a garage door replacement had the best return for resale value coming in with an 88.4 percent Cost-Value. Vinyl siding replacement had an 80.7 percent return while a wood deck was 80.5 percent. This year's analysis provides homeowners a clear understanding of what home improvements are trending to maximize your resale potential. Visit the [Cost vs. Value website](#) to view the 2015 report.

More resources on home improvement projects, along with information on entry doors, vinyl siding and manufactured stone veneer, can be found [here](#).

About ProVia®

Headquartered in Sugarcreek, Ohio, ProVia is a leading manufacturer of professional-class entry doors, storm doors, patio doors, windows, vinyl siding and manufactured stone. ProVia has been an ENERGY STAR® Partner with the Environmental Protection Agency and the U.S. Department of Energy since 2002, and is the only door manufacturer that has ever received any ENERGY STAR award for door manufacturing.