

DID YOU KNOW?



ProVia's Siding Is Rated #1 In The Industry

Based on a leading consumer-focused publication, ProVia's CedarMAX® Super Polymer Insulated Siding is rated as the #1 Recommended Siding, and HeartTech® Super Polymer Siding is rated as the #1 Best Buy.

ProVia's Siding Is Impervious To Moisture

Unlike wood and fiber cement, ProVia's Super Polymer formulation is engineered with high-grade weathering defenses that enhance the inherent water resistance of vinyl. This ensures moisture management for your home's exterior and provides long-lasting performance for the life of the product.

ProVia's Siding Is Inherently Flame Retardant

Our siding products are Class A fire rated based on ASTM E84, ASTM D635 and ASTM E119-88 testing and certification. ProVia's Super Polymer formulation is a PVC (vinyl) based product which does not ignite quickly and is inherently flame retardant.

Most home structure fires originate in the interior of the home. Only 4% of house fires start on the outside of the structure and fewer than 2% of house fires originate with the exterior wall surface.

-National Fire Protection Association, Home Structures Fires, April 2013

ProVia's Insulated Siding Reduces Noise

Based upon ASTM E90 testing and certification for Airborne Sound Transmission Loss, ProVia's #1 rated CedarMAX Super Polymer Insulated Siding is proven to provide a sound transmission class (STC) rating of 28, which significantly reduces outside noises inside your home.

*"To Serve, By Caring for Details
In Ways Others Won't"*

 **ProVia**[®]
THE PROFESSIONAL WAY

H-MK-20063-16